**EXPERIENCE REPORT:**

Here am sharing my experience about the company which I met today is an IOT start-up company called STRAIGHT BAT. This company is all about making a product which tracks the speed of the sports objects like bat or ball. Sourav is the person who gave a brief explanation about their product what they are working on. Their product is about tracking the speed of the ball by inserting a chip like device in to the ball. The device will measure the actual speed of the ball bowled by the bowler as well as it also record the whole bowling performance performed by the player throughout the whole season that he played. There are some similar devices which are already in the market. But they are specific with their product among their competitors.